

Class of 2016

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Starting a career as a young professional with impressive skills but a lack of “real-world” experience has made starting a career a challenge. With the knowledge and opportunities given to me throughout the Comm department, I have learned how to get away from just simply doing to do, and think strategically when dealing with audiences, people, and the way we communicate. I then took that knowledge and created a mock audience analysis into an interview in order to land the position of head marketer at a company doing something I love.

The challenges you face in Communication are designed to prepare you for the real world: the only true way to learn is by doing, and the projects you do are as close to the real thing as you can get without doing an internship. I truly believe that I could not have learned what I did without the amazing professors that were there for me throughout my time at Green Bay.

