

Class of 2000

Kari Moody

Director of Alumni Relations – UW-Green Bay

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My Communication degree at UWGB prepared me for a real world career I absolutely love.”



I transferred to UWGB as a junior after pursuing a vocal music degree at another UW System University. I was overwhelmed not knowing what I wanted to study and unsure of what I wanted to do after college. After researching majors at UWGB, I thought Communication sounded interesting. I was excited to learn about the many careers available through studying Communication.

As I began my Communication courses, I also started working in the hospitality industry. I soon learned I could easily apply what I was learning at UWGB to a career in hospitality. My Communication courses were teaching me how to manage effectively in the numerous hospitality jobs I had during my time at UW-Green Bay. Notably, I wrote the crisis management piece for the hotel I worked for, which assisted them in becoming award-winning.

In my hospitality career, I became a manager and then decided to move into sales. Audience analysis had never been more important and was something I became very successful at. I did not see myself leaving the hospitality industry, but then I learned about the open position of Director of Alumni Relations at UWGB. This was my dream job, and I knew I had to apply. My skill set fits this role perfectly. When I interviewed, I had to give a presentation on how to best use social media to connect with alumni. My interviewer said he could tell I was a Communication graduate because of the way I presented. I do not think there is a better compliment to be given.

I am so grateful to have selected Communication as my major. It is interesting, relevant, and provides so much opportunity after graduation.

