

*Class of 2016*

# Missy Schleicher

*Assistant Premium Seating Coordinator – Green Bay Packers*

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I know that I would not be where I am today without the help of the professors from the Communication department to push me to my full potential.”



Four years ago, I would have never imagined I would be working for the Green Bay Packers right after graduation, let alone ever. Throughout my time at UW-Green Bay, I set myself up for success with the many wonderful opportunities provided by the Communication program:

**The Professors** – Every professor cares about the success of each student and will always make time to help. Whether it is resume tweaking, internship searching, class help or a venting session, I have such great relationships with all the professors in the program.

**Extra Experience** – Going above and beyond the normal classroom work helped me stand out among other interviewees when it came time to job hunt. The PRSSA, Fourth Estate and any other communication experience outside the classroom looks great to future employers and will help you get a jumpstart on landing your dream job.

**Case Studies** – There is no doubt that case studies give us an advantage as we enter the work force compared to students from other universities. Using my Social Media Strategies final paper in an interview really made me stand out.

**Groups** – You’ve had great groups...and you’ve have terrible groups. Whether you dreaded group meetings or it was another excuse for all your friends to hang out, group projects are great practice for the work place. I learned how to take a step back when I needed to how to step up and delegate work to ensure the project was heading in the right direction.

